

## **NEWS RELEASE**

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## Crystal California Receives Inner City 100 Award for 2020

- Manufacturer Part of Fortune Magazine's List of Fastest-Growing Urban Firms -

<u>RIVERSIDE</u>, <u>CA</u>, <u>December 9</u>, <u>2020</u> – Crystal California (aka Crystal Pacific), the West Coast affiliate of national window and door manufacturer Crystal Window & Door Systems, was honored on December 8, 2020 as one of the fastest-growing urban companies in the country. Ranked by the Initiative for a Competitive Inner City (ICIC), a national non-profit research and advisory organization founded by Harvard Business School professor Michael Porter, the Inner City 100 (IC 100) list recognizes urban companies that are thriving despite economic challenges in often neglected inner city areas.

This year's IC 100 list includes many companies in industries such as digital platform and software services, specialty food and consumer products, and other services. Therefore, Crystal California's ranking on the list is quite remarkable since true capital-intensive, fixedbrick-and-mortar asset, manufacturers like Crystal California typically grow at a slower pace.





Window and door manufacturer Crystal California (aka Crystal Pacific Windows & Doors) was named to the prestigious national **Inner City 100 List of Fastest-Growing Urban Companies** in the country, as featured in Fortune Magazine. (L) Crystal California General Manager Sergio Garcia displays the Inner City 100 award. (R) Employee operates insulated glass assembly equipment.

"This is quite an accolade for Crystal California, to have our growth and impact on the region recognized," said General Manager Sergio Garcia. "We are honored to be included with the top 100 firms across the entire country which contribute to our nation's great cities by providing jobs and economic vitality." Crystal California ranked 75<sup>th</sup> on the 2020 list, with a 4-year growth rate of 68.96%.

Crystal California's parent company, Crystal Window & Door Systems in New York City, was an Inner City 100 winner over 20 years ago, with recognitions four years in a row (1999-2002). The company is now one of the leading national window manufacturers in the US, with several subsidiaries and affiliates around the nation.

To develop the Inner City 100 list, ICIC researchers examine companies located in urban areas and their personnel practices, training, community involvement, types and locations of customers and suppliers, and growth in sales and employees over the past five years to reveal how each company is contributing to the local economy. The top 100 fastest-growing qualifying companies are featured on the ICIC website and published in Fortune Magazine.



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## Crystal California Ranks on Inner City 100 List for 2020

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Crystal California (aka Crystal Pacific Windows & Doors) is headquartered in Riverside, CA. The company is one of the 2020 fastest growing urban enterprises, as recognized by the Initiative for a Competitive Inner City (ICIC) and the Inner City 100 List, published in Fortune Magazine.



Crystal California was founded in 2012 by Thomas Chen, owner of Crystal Window & Door Systems, to bring quality fenestration products to West Coast markets. Seeing the great potential of the Southern California area, Chen acquired an existing industrial property in Riverside, CA, which was experiencing a significant economic downturn at the time. Since starting operations, Crystal California has grown steadily, adding product lines, investing in production equipment, and hiring nearly 100 local workers. The company continues to expand its markets and territory from southern California to the entire state as well as neighboring states. Crystal California also ships select products across the country for major projects.

Crystal Window & Door Systems' affiliate manufacturer Tempco Glass Fabrication, located in Flushing, NY was also a 2020 Inner City 100 winner.

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Crystal Pacific Window & Door Systems (known as Crystal California) manufactures quality, energy efficient residential and commercial vinyl window and sliding glass door products for remodeling, new construction, and property management industries in California and neighboring states. Crystal California is the West Coast production operation for national manufacturer Crystal Window & Door Systems. Located in Riverside, Crystal California operates a 116,000-ft² manufacturing facility, including a full showroom and sales office for fenestration professionals. For more information about Crystal California and its products, call 888-955-9988 / 951-779-9300, or visit <a href="https://www.crystalpacificwindow.com">www.crystalpacificwindow.com</a>.